Occupation: Showing Appreciation to Anyone, for Everyone

Language: Filipino Level: Intermediate Topic: Mga Trabaho/Hanapbuhay Materials: Coca Cola's the Happiest Thank you. Youtube video of a Coca-cola TV advertisement (3:11 minutes) on the value of knowing people's names, <u>https://www.youtube.com/watch?</u> <u>v=H9LGBBWTGgk</u> (subtitles removed).

I. Objectives: At the end of a 60-minute period, students should be able to:

- A. Language
 - 1. Create dialogues based on the video;
 - 2. Use vocabularies related to the different jobs/occupation (like gimik, tinatrato, intensifiers sobra, napaka
 - 3. Describe the details and characters in the video using vocabularies such as mintis, trato, napakamasayahin. Phrases such as hindi ko akalain, okay makipag-usap and intensifiers sobra, napaka and mas.
 - 4. Identify and use appreciation expressions in conversations in one's community like, "Thank you" and "You are welcome."

B. Content

- 1. Sequence events through pictures.
- 2. Identify characters through passages.
- 3. Give descriptions about the characters.
- II. Learning Activities

1. Pre-activity

A. Create a purpose

Teacher tells student that they are going to watch a video-advertisement entitled, "Coca-cola the Happiest Thank You".

B. Activate

Teacher asks occupations of student's parents, relatives, or some friends. Let students ask other students where their parents work. Students ask and answer about picture shown (hotels, groceries, jeepneys or taxis, toll gates or parking lots). Identifying the picture and naming occupations in the workplace. (see attached pictures)

Examples:

	Student A	Student B
Hospital	ospital	 doktor, nars
Grocery	tindahan	 tindera
Jeepney	dyipni	 drayber
School	paaralan	 guro, dyanitor
Market	palengke	 tindera, kargador
Hotel	otel	 manedyer, gwardya

C. Anticipate

Why do you think this is the title of the video? Show the first part of the video. Who is Totoy, Kuya, Ate and Boss in the video? What are they doing? Introducing new words through:

- Context clues gimik, sobra, walang mintis
- Action napakamahiyain
- English translation after many guesses Hindi tinatratong kostumer

2. Main Activity

- i. Skimming
 - A. Students watch the entire video to compare and confirm predictions to the event. Answering some questions from the prediction.
 - Who are the characters? Ate, Kuya, Boss and Totoy?
 - What are the characters doing?
 - What made the workers very happy?
 - B. Sequencing events through pictures (see pictures attached).
- ii. Scanning
 - C. Passage Identification.
 - Who/which character expresses the following:
 - 1. I am happier when I hear my name.
 - 2. You are not treated a costumer.
 - 3. Her smile is different even in traffic.
 - 4. How did you know my name?
 - 5. I just came from a party.
 - D. Which statement describe the following persons:
 - a. Ivan b. Marivic c. Artermio d. Ranilo
 - 1. Has a different smile when greeting even in traffic.
 - 2. Treats his customer well and very courteous.
 - 3. Makes one glad because he/she doesn't fail to greet one everyone.
 - 4. Always a very happy person.
 - E. Create dialogues based on the video through pair-works between these roles. (at least 8 lines)
 - A. Guard Hotel Resident
 - B. Store Helper customer
 - C. Van Driver passenger
 - D. Tollway Attendant car driver

Example situation:

A guard and a hotel resident asking and answering questions. Students should be able to use courteous expressions and other learned vocabularies.

iii. Language focus:

- 1. Teacher shows the video clip with the different intensifiers found. Watch the clip again and identify these forms. (sobra, pinaka-,napaka)
- 2. Teacher asks how the forms are used in the conversation and ask students to write down utterances in which these forms appear.
- 3. Students create their sentences using the different intensifiers (sobra, pinaka-, napaka-, repeated adjectives) in a conversation in different workplaces.
- 4. Small group activity

Using the intensifiers in the situation, discuss within your group how you converse with some workers like ice cream vendor, barber, manicurist, plumber and other household help. How do you call them and how do you show appreciation to their services?

3. Post Activity

Is there a lesson learned from the video? Give an example.

- A. How did you feel when you experienced being assisted or of helped by some workers?
- B. When was the last time you said Thank you?
- C. When was the last time you received appreciation or gratitude? How was it said and how did you feel?
- D. How can we show show the right attitude to the services extended by a worker? Why do we have to do it?
- E. Knowing and saying the names of persons in giving thanks and appreciation makes a person very happy. Do you believe in this? Why?
- 4. Assignment

Write a paragraph about your own experiences having a conversation with workers like ice cream vendor, driver, barber, manicurist or even helpers at home. Be able to write a paragraph not less than 10 sentences.

TRANSCRIPT OF THE COKE TV AD WITH TRANSLATION

TRANSCRIPT OF THE CORE TV AD WITH TRANSLATION			
Salamat Kuya!	Thank you, (older) Brother!		
Thank you Kuya!	Thank you, (older) Brother!		
Thank you Totoy!	Thank you, (little) Brother!		
Thank you Ate! Thank you Ate!	Thank you, (older) Sister! Thank you, (older)		
	Sister!		
Thank you Boss (Good Morning)!	Thank you Boss (Good Morning)!		
Thank you Boss (Good Morning)!	Thank you Boss (Good Morning)!		
Si Totoy, pag naaano namin 'yan, siyempre pag-	That Boy (Kid), when we sort of, whenever we do		
naggo-grocery kami, doon kami pumipila sa	our grocery we go line up by his side because		
kanya kasi napakamasayahin siyang tao	he is such a happy person		
One time kasi may naiwan kaming isang supot,	One time we left a bag, then someone was		
may humahabol sa amin, 'yun pala si Totoy	chasing us, and it was Totoy (Kid)		
Si Ate kasi, kakaiba 'yung pagbati niya sa iyo, alam	Ate, (older) Sister! She's one of a kind, the way		
ni Ate na napakatrapik pero pagpasok mo pa lang	she greets you, (older) Sister knows how bad the		
sa parking lot sobrang nakangiti, sasabihin niya sa	traffic gets but as soon as you enter the parking		
iyo, "Hi Sir, kumusta na kayo Sir, okey po ba ang	lot, she smiles a lot and tells you "Hi Sir, how are		
biyahe ninyo?" Mga simpleng tanong pero alam	you Sir, how's your trip?" Simple questions but		
mong concerned 'yung tao	you know that she's really concerned.		
'Yung sinasakyan kong van, madalas ko siyang	The van I ride in, I always ride in that van, the		
nasasakyan, kaya gusto ko sa kanya, alam ko kay	reason why I like him is that I know that I am safe		
Kuya na ingat ako, okey siyang makipag-usap,	with (older) Brother. He's okay to talk to, he		
hindi 'yung tinatrato ka niyang customer. Trato ka	doesn't treat you like a customer, treats you as a		
niyang kaibigan.	friend.		
'Yung kasing guard dito sa condominium namin,	The guard here in our condominium, we call him		
Boss ang tawag sa kanya. Nakakatuwa lang siya,	Boss. He's interesting, everyday, he never fails to		
araw-araw, wala siyang mintis na bumabati sa	greet me.		
akin.	One time, I went out, had too much to drink, I		
Meron isang beses galing sa gimikan, so parang	didn't know how I was able to go up.		
napainom, di ko na alam kung paano na ba ako	I found out that it was him who brought me		
nakaakyat. Siya pala ang naghatid sa akin.	home.		
So, alam mo, pangalan niya?	So do you know his name?		
Salamat Ate! Thank you Ate!	Thank you, (older) Sister! Thank you, (older)		
	Sister!		
Thank you Marivic!	Thank you Marivic!		
Paano mo nalaman ang pangalan ko?	How did you know my name?		
Thank you Artemio!			
Hindi ko akalain na tawagin niya ako eh, saan niya	I didn't expect that he will call me, how did he get		
nakuha ang pangalan ko?	my name?		
Masasaya na ako na tawagin nila 'yung tunay	I'm happy that they will call me with my real		
kong pangalan, asawa ko hindi naman tumatawag	name, my wife doesn't even call me with my		
sa pangalan ko	name		
Kuya Ronillo, maraming salamat!	(Older) Brother, thank you very much!		
Salamat Ivan Craig!	Thank you Ivan Craig!		
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